

SUBMISSION GUIDELINES

Before submitting a proposal, prospective authors and contributors to the Advances in Cognitive Linguistics series are invited to contact a series editor outlining the nature and scope of the project. Prospective authors based in North America are requested to contact Dr. Bergen (bergen@hawaii.edu). Authors based in Europe and the rest of the world are asked to contact Dr. Zinken (joerg.zinken@port.ac.uk).

GUIDELINES FOR A PROPOSAL

Please set out the proposal as clearly as possible. Use single spacing. Follow the points below but no need to duplicate the numbering. Bear in mind that reviewers will judge the proposal solely on its contents and how it is presented. The proposal should normally be no more than around 6 pages in length.

1. Rationale

Summarise the book's content, its nature and scope, and how it relates to the existing literature

2. Summary

3 key selling points for your book - ie why anyone will buy it and why it does what other books don't but should

3. Contents list

Full contents list (noting editorial matter, sections and contributors, if any)

4. Contents summary

- Full contents list again, but with 100-200 word summary of each chapter
- If edited please supply departmental and university affiliations of all contributors and note if they have or have not already agreed to contribute

5. Writing schedule / word length / artwork (If artwork needs to be included please specify type and numbers (halftones/line) and whether you anticipate any permissions fees will need to be paid)

6. Readership

- Specify the target core disciplines & the level of readership
- Specify possible secondary disciplines & the level of readership

7. Related/Competing titles

- Details on books which have a similar readership (noting title, author, price, length and publication date).
- Note both the strengths and weaknesses of these competing texts.

8. Biography

- *Brief* biography noting current title and affiliation, major published works, focus of research and teaching interests
- Current contact details (address/email)

9. Suggestions for international reviewers

- Please supply possible reviewers (UK/Europe, US), preferably those who actively teach/research in the field, with affiliations and emails

10. Sample chapter

11. Full Curriculum Vitae